

2019-2020 District Goals



District: District 27 B2
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 45% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

- Send reminders periodically before training to all clubs.
- Ask past officer's to bring new officers and share their experience .
- Update attendee list after trainings and compare to prior.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 80% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

- Ask for feedback and questions they may have.
- Provide a past district team member as a mentor.
- Go over and explain funding opportunities.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 5 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	50
2nd Quarter	75
3rd Quarter	60
4th Quarter	50

By the end of the 4th quarter, the district will add a total of 235 new members.

Action Items:

My district will induct 20 new Lions under 40 years old.

My district will organize at least 2 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	3	20
3rd Quarter	2	20
4th Quarter	1	20

By the end of the 4th quarter, the district will start 6 new clubs.

With a minimum of 60 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will start 1 Speciality Club(s).

Those who work with cognitively disabled

My district will start 1 Campus Club(s) at Lawrence University school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	15
2nd Quarter	2
3rd Quarter	4
4th Quarter	12

By the end of the 4th quarter, the district's membership drops will not exceed 33 members.

Action Items:

- My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.
- My district will use the Club Quality Initiative to support member retention
- My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .
- My district will survey former members to better understand and evaluate how to improve member satisfaction.

NET GROWTH GOAL

235	+	60	-	33	=	262
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 35000 people.

Action Items:

- Of the total number of people served in my district, 4500 people will be youth (under 18 years old).
- My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).
- I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

- Will hold a Strides Walk at District Convention to serve those fighting diabetes .
- Will hold at least 2 service projects during District Convention. 1 specifically for youth, and 1 for families.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 136 service activities.

Action Items:

- I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 85 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Talk to clubs about utilizing New Voices.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 95% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 1000.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 10200.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 10200.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 50 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 12 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Inform all clubs of the MyLion trainings.

Ask this years club officers to train and share learnings with next year's club officers and share ideas.

Custom goal and action items

Hold a contest for all clubs to have 100%.